



Alejandro García Iglesias

SENIOR SOFTWARE ENGINEER

Technical Project Delivery

📍 Buenos Aires, Argentina

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Professional Summary

Senior Software Engineer with 19+ years of experience building and evolving web products, with a strong focus on technical leadership, product thinking, system design, and AI-assisted workflows.

I work at the intersection of business, product, and engineering—collaborating with stakeholders, translating complex needs into practical technical solutions, identifying trade-offs, and helping cross-functional teams move from ambiguity toward execution.

My recent work focuses on AI systems, workflow automation, integrations, and turning operational processes into software; I'm now seeking a Technical Project Manager opportunity where I can combine that engineering depth with product, requirements, and AI systems delivery.

FOCUS AREAS

- Technical project and product delivery for complex software systems
- AI systems, workflow automation & process improvement
- Business-to-technical requirements translation
- System architecture, integrations & technical decision-making
- Roles combining engineering depth with project and product ownership

Skills

Project Management Project Planning Scope Management Business-to-Technical Translation

Stakeholder Collaboration Cross-functional Coordination Requirements Gathering & Definition

Technical Leadership Technical Decision-Making System Design & Architecture

Architecture Trade-off Analysis API & Systems Integration Process & Workflow Design

Experience

Independent Product R&D & AI Consulting

Apr 2026 – Present

Senior Software Engineer — Technical Product & AI Systems

- Worked directly with Juana Casa's two founding partners and members of the studio team as key stakeholders, clarifying operational knowledge-access needs, defining requirements, and translating them into an initial React/Next.js AI assistant with Mastra and RAG, and specialized Workspace Agents through Slack and WhatsApp.
 - The knowledge-access problem identified with Juana Casa inspired an independent AI knowledge-intelligence product I am developing for companies, with the studio set to serve as its first real-world implementation; I translated that product direction into scope, system boundaries, and an integration approach spanning source-backed RAG and authenticated MCP access.
 - Drove delivery from discovery and prototyping through implementation, testing, and review, using AI-assisted workflows while keeping decisions and outputs explicitly human-verified.
 - Designed and carried out a staged multi-model research initiative across 14 workflows and multiple providers, balancing quality hypotheses with cost, latency, integration, and exploratory evaluation constraints.
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Rotunda Software

Apr 2022 – Apr 2026

Senior Frontend Engineer · Remote

- Collaborated with backend, design, QA, and marketing to define technical and product solutions, implementing features from Figma designs and proactively identifying UX and implementation improvements.
 - Acted as the main frontend reference across the team, supporting developers in UI-related decisions and implementation.
 - Drove large-scale frontend refactors, including migrations of multiple applications and marketing sites.
 - Led the evolution of the internal UI library (ModUI), improving APIs, simplifying styling systems, and increasing consistency.
 - Worked within a microservices-based architecture using a custom internal frontend framework, implementing Node.js and Express API endpoints to support frontend features.
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BairesDev

Mar 2020 – Mar 2022

Senior Frontend Engineer · Remote

- Worked on Pinterest's Experiments team, implementing and testing React UI variations in the core consumer product to support product experimentation.
 - Developed and owned the UI layer of internal advertising reporting tools, defining their information architecture and data presentation.
 - Expanded into backend responsibilities, learning Go and implementing APIs to deliver features end to end.
 - Collaborated in distributed teams and participated in code reviews and testing.
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Mapme

Nov 2016 – Dec 2019

Senior Frontend Engineer · Remote

- Collaborated closely with the CTO and CEO, translating business needs into practical, user-friendly UI solutions, often without formal designs.
 - Helped evaluate and introduce Vue.js for a full rewrite of a Mapbox GL map-based product, then led the frontend implementation of the redesigned application from scratch.
 - Built a component-based architecture with Vue and Vuex, including reusable UI components designed for maintainability and scalability.
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Deviget

Dec 2013 – Apr 2016

Frontend Developer · Remote

- Worked on a large-scale advertising platform (AppNexus).
 - Built modular UI components using AngularJS with strong testing practices.
 - Contributed to frontend structure improvements and CSS organization.
 - Participated in Style Guide development.
 - Collaborated in distributed cross-functional teams.
 - After AppNexus, built a React-based administration UI for corporate security policies for another client engagement.
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Vulsai

2012 – 2013

Frontend Developer · Buenos Aires, AR

- Primary frontend developer across multiple projects.
 - Introduced modern CSS tooling (Sass, Less, Compass), improving maintainability and structure of styles.
 - Built data visualization interfaces using D3.js.
 - Developed self-contained embeddable widgets.
 - Collaborated closely with design.
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Earlier full-stack experience across four roles building web applications end-to-end with frontend, backend, APIs, databases, and infrastructure.

 See my full experience on LinkedIn: [in/alegarciaiglesias](https://www.linkedin.com/in/alegarciaiglesias)
